

The heat stress loose mineral to improve natural cooling systems in cattle.

ABOUT THE PRODUCT

- May be fed year-round as a free-choice mineral or in a total mixed ration
- Designed to provide optimal digestion and nutrient absorption
- **Unlocks efficiency and animal performance**
- Readily available organic trace minerals maximize immune health and performance

Blueprint Shade contains the cutting-edge Blueprint package of 100% organic trace minerals as well as capsicum which provides many advantages in heat-stressed environments. Capsicum can improve natural cooling systems of cattle, increase feed intake, and improve blood flow to prevent body temperature spikes that challenge gain and reproductive performance. Blueprint Shade is the only mineral designed for heat stress situations that is combined with the research proven performance of 100% Bioplex® trace minerals and Sel-Plex® selenium yeast. Blueprint minerals have already been proven to support cattle and calf performance in heat-stressed environments by optimizing bioavailability and helping alleviate oxidative stress. When combined with capsicum, Blueprint® Shade is the premier heat stress mineral on the market.

NUTRIENT ANALYSIS

Calcium, min	16.0%
Calcium, max	18.0%
Phosphorus, min	5.0%
Salt, min	19.0%
Salt, max	21.0%
Potassium, min	0.1%
Magnesium, min	3.0%
Copper, min	660 PPM
Selenium, min	26.0 PPM
Zinc, min	1,938 PPM
Vitamin A, min	250,000 IU/LB
Vitamin D, min	25,000 IU/LB
Vitamin E, min	400 IU/LB

FEEDING DIRECTIONS

If Blueprint Shade is offered free-choice, it should be introduced gradually over a 14-day period. Offer 2–4 ounces per head per day during this period to avoid overconsumption.

Early lactation cows may desire more salt than that provided by Blueprint Shade. Please offer additional free-choice loose salt if necessary. Blueprint Shade intakes will vary. Mineral consumption rates should be estimated monthly. If intakes are greater than 4 ounces per head per day, more salt should be offered, either free-choice or mixed with the mineral. If intakes are less than 4 ounces per head per day, the amount of salt offered should be decreased.

*All consumption figures stated here are approximate. Always provide free access to fresh, clean water.

CAUTION

This product, which contains added copper, should not be fed to sheep or related species that have a low tolerance to copper. This product has been formulated specifically for beef cattle and is not intended for other species.

Follow label directions. Adding higher-than-recommended levels of this supplement to feed containing added selenium is not advisable.

PLEASE NOTE: Supplemental mineral requirements of cattle vary by region, forage quality and season. Individual animal requirements may vary due to age, size, stage of growth or milk production. Please consult your Hubbard Feeds representative if you have any questions about mineral supplementation.

PRODUCT NUMBER

#73063 – Blueprint® Shade, 50 lb bag

#74063 Blueprint Shade GAR, 50 lb bag